## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Confirmation No.:

W. Reed HASTINGS, et al.

Serial No.: 09/884,816

Group Art Unit No.: 3625

Filed: June 18, 2001

Examiner: James H. Zurita

For: APPROACH FOR ESTIMATING USER

**RATINGS OF ITEMS** 

**Mail Stop RCE** 

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENTS AND REMARKS ACCOMPANYING REQUEST FOR CONTINUED EXAMINATION (RCE)

Sir:

These amendments and remarks accompany the Request for Continued Examination (RCE) filed herewith in response to the final Office Action mailed on August 22, 2006.

56055-0013